


All ARC program proposals must be submitted electronically. Please work with your unit ARC representative to be sure your proposal is complete. After your proposal has received the required approvals, e-mail this completed form along with all supporting materials to ARC@ramapo.edu. Please use digital signatures for approvals. Any missing digital signatures confirming prior approvals will be solicited after proposals are submitted.

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Graphic Communication Design will be a stand-alone minor
Home school: CA (Contemporary Arts)

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Fac e

The Visual Communication Design concentration has access to two 18-station, Mac-based production labs used as hands-on classrooms. When classes are not in session, students use the labs for practice and homework. Both labs are configured with professional-level software applications that are employed in the design industry. A third small room acts as a dedicated digital print lab and a public production space for hand trimming and assembly of 3D physical prototypes. Students in the Graphic Communication Design minor would have access to the same labs and equipment as students in the Visual Communication Design concentration. For additional production space, Visual Communication Design faculty creatively identify “pop-up” spaces such as H-and C-wing hallways and outdoors when the weather permits.

E e O e e Fed f G a c C ca De g

The graphic communication design field is broad in scope and continuously evolving. As the demands of the profession, which are affected by technological, social, global, health, and economic changes, grow,

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The Graphic Communication Design minor at Ramapo College would be unique in its emphasis on human-centered design, design research, and utilizing new technologies to communicate in more effective ways. Currently, none of the programs listed below offer such a unique and diverse blend of modalities within the same program.

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