



## The Future of Thought: Strategy & Uncertainty

November 15, 2021

We need a strong focus on our mission and a broad understanding of the world around us. If we only focus on our mission, we are in danger of missing connections or becoming irrelevant when the world around us changes.

If we only look broadly, we may lose our identity and purpose, and risk the irrelevance of knowing a little about a lot and not being equipped to advance our institution.

In strategic planning, the key is bringing both perspectives to the process so that one can inform the other - context shapes focus and focus shapes context.<sup>1</sup>

1. Focus: What is Ramapo College best at? Identify one or two things (X or Y) that describe what we do uniquely better than anyone else.
2. Context: Why is being the best at X or Y important beyond Ramapo College?
3. Context & Focus: What is one strategy members of your group can do/support together to help make Ramapo College the best at X or Y nationally?



Brown Bag: Reflecting on the Future of Thought & the Future of Society | December 8, 2021: 12PM

Brown Bag: Reflecting on the Future of Work | Spring 2022

Brown Bag: Reflecting on the Future of Ramapo | Spring 2022

<sup>1</sup> Bennett, C. (2019, January 29). *Strategy questions for leaders managing change: Are you more like the Fox or the hedgehog?* The Spark Mill - we make change possible. Retrieved October 4, 2021, from <https://www.thesparkmill.com/blog-posts/2019/1/29/dwo2g906d2t94x4z5e2v8ah86n7952>.